

BRANDYWINE FESTIVAL of the ARTS

September 8-9, 2012

General Information

Brandywine Festival of the Arts welcomes 250 juried artists and crafters in a wide range of styles and mediums. Whether you are a painter or a jeweler, a potter or a leather worker, you will find a willing audience of thousands of art lovers ready to peruse and purchase your creations.

The 2012 event takes place on **Saturday, September 8 (10am – 6pm) and Sunday, September 9, (10am – 4pm)**. The BFA is held outdoors at **Brandywine Park in Wilmington, Delaware**. We set up around the Josephine Fountain, across from the Brandywine Zoo and along the banks of the Brandywine River.

Application and booth fees are as follows:

- \$35 application fee per artist (nonrefundable)
- \$400 for a single space (10'x10')
- \$750 for a double space (20'x10')

Payment is due at the time of application to lock in your space request. If you need to make other arrangements, please call us (see below).

All applications are subject to jurying. The BFA notifies you by email of acceptance or rejection within 60 days of receiving your application. Please add bailey@brandywinearts.com to your email's safe list. If no email address is provided, you will be notified via postal mail.

Contact Information

Barry Schlecker, Executive Producer
Email: barry@brandywinearts.com
Phone: (302) 690-5555

Bailey Kung, Director of Operations
Email: bailey@brandywinearts.com
Phone: (302) 363-5955

Important Dates

- June 29: Application deadline
- August 1: Artist packages emailed
- September 6–7: Setup
- September 8–9: Festival

Application Checklist

- Completed and signed application
- 3-4 digital images of recent artwork and 1 image of booth on a labeled CD or emailed to bailey@brandywinearts.com with subject line: "BFA jury photos"
- \$35 check for nonrefundable application fee or completed credit card form
- Check for \$400 for a single space or \$750 for a double space or completed credit card form

Make checks out to Brandywine Festival of the Arts

Mail application materials to Brandywine Festival of the Arts
1700 Shallcross Avenue, Suite 3
Wilmington, DE 19806

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Official Rules and Regulations

1. **Official date and time:** The BFA will take place on September 8, 2011, from 10:00 AM to 6:00 PM, and September 9, 2011, from 10:00 AM to 4:00 PM. There are no rain dates; the event will happen rain or shine.
2. **Eligibility:** Artists must be 16 years or older, present photo ID at check-in, and stay at the show for its entirety. Items for sale must be original, handmade works created by the artist. Prints of two-dimensional work are acceptable.
3. **Unapproved goods:** The BFA does not tolerate the following: buy-sell items, mass produced items, bringing items unlike those juried, or setting up booths unlike those juried. Violators will be expelled immediately from the show with no refund.
4. **Booth staffing:** Booths must be occupied at all times during regular festival hours. Helpers and assistants are permitted as long as the artist is also present. In the event an assigned space is unoccupied by persons or furnishings, the BFA has the right to repurpose the booth without refund.
5. **Booth furnishing:** It is the artist's responsibility to furnish the assigned booth space. The BFA does not provide tents or display materials.
6. **Booth safety:** Artists must obey all laws pertaining to health, fire prevention, and public safety.
7. **Application and booth fees:** See above for pricing. Please write separate checks for your application and booth fees. The checks of accepted applicants are deposited into an account; all others are returned. If paying by credit card, application fee is charged upon receipt; booth fee is charged upon acceptance.
8. **Space assignments:** Each space is 10'x10' or 20'x10' and is assigned by the committee.
9. **Booth sharing:** A maximum of 2 artists/businesses may share a 10'x10' space. Each artist must send in a separate application form and jury fee.
10. **Vending permits:** The City of Wilmington requires each artist/business to have a temporary vending permit for the weekend. The BFA obtains and files these permits on your behalf.
11. **Taxes:** There is no sales tax in Delaware. No tax forms to fill out!
12. **Electricity:** No electric service is provided to artists. Generators are allowed but must be preapproved.
13. **Insurance:** The BFA is not responsible for insuring the artists' works or displays and cannot accept responsibility for theft or damage. Police are on duty 24 hours a day during the festival and setup.
14. **Setup:** Festival grounds will be open for setup on Thursday, September 6, and Friday, September 7, from 9:00 AM to dusk. Artists with large trailers must arrive on Thursday.
15. **Clean up:** Trash and recyclables must be deposited in designated receptacles only.
16. **Parking:** Parking is permitted in designated areas only. Because space is extremely limited, there is a limit of 1 vehicle per 10'x10' booth. All vehicles must display a BFA parking pass. Additional booth staff must use visitor parking and take the festival shuttle bus to the park. Cargo parking is available onsite.
17. **Credit cards:** The BFA will provide credit card processing for artists who do not offer this service. A 5% processing fee applies.
18. **Refunds:** The BFA will not give refunds.

Artist Application

BRANDYWINE FESTIVAL of the ARTS

Brandywine Park
Wilmington, DE

September 8-9, 2012

Name: _____

Business name: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

A brief description of you, your work, how it's made, and the estimated retail price: _____

Category

- | | | | | |
|--|------------------------------------|----------------------------------|--------------------------------------|-------------------------------------|
| <input type="checkbox"/> Ceramics | <input type="checkbox"/> Glass | <input type="checkbox"/> Jewelry | <input type="checkbox"/> Mixed Media | <input type="checkbox"/> Sculpture |
| <input type="checkbox"/> Clothing | <input type="checkbox"/> Fiber | <input type="checkbox"/> Leather | <input type="checkbox"/> Painting | <input type="checkbox"/> Watercolor |
| <input type="checkbox"/> Illustrations | <input type="checkbox"/> Furniture | <input type="checkbox"/> Metal | <input type="checkbox"/> Photography | <input type="checkbox"/> Wood |

Additional Information

What is your preferred booth size?

- 10'x10' 20'x10' Shared
If sharing a booth, please check "Shared" AND a size.

Are you planning to bring a trailer or motor home?

- Yes No

Preferences regarding your booth: _____

Number of years exhibiting at BFA: _____

I have read this application and the *Official Rules and Regulations* in their entirety. I understand that the **Brandywine Festival of the Arts** is not liable for any claim, loss, or damage of any kind to my exhibit or me and I agree to release and hold them harmless for such liability. I understand that failure to follow any of the listed conditions and requirements for participation in the **Brandywine Festival of the Arts** is grounds for dismissal without refund.

Applicant Signature: _____ **Date:** _____

Artist Application

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Brandywine Park
Wilmington, DE

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Credit Card Information

If you are paying by credit card, please return this form with your application.

Please charge my: VISA MasterCard

Name as it appears on credit card: _____

Credit card number: _____

Expiration date: _____ Three digit security code on back of card: _____

Billing address (if different from artist address): _____

City: _____ State: _____ Zip: _____

In the event that my application is accepted, I hereby authorize the **Brandywine Festival of the Arts** to charge my credit card the \$35 application fee and \$400 single OR \$750 double booth fee for the **2012 Brandywine Festival of the Arts**.

Cardholder signature: _____ Date: _____